

ggez.one

# GGEZ1

## ReFi Blockchain Ecosystem

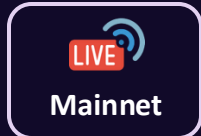
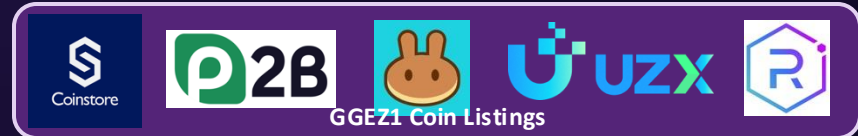
*Making it easy to invest in sustainability assets on web3*

• Gen Z prefers crypto for investing & trading | RWA tokenization is a trillion-dollar shift in finance happening now on Web3.

**Mutaz Majdoub**  
Founder & CEO

**Mohammad Shawamreh**  
Founder & CTO

**Montreal . London . Amman**



"Nothing is True, Everything is Permitted." - 'Assasin's Creed 1'

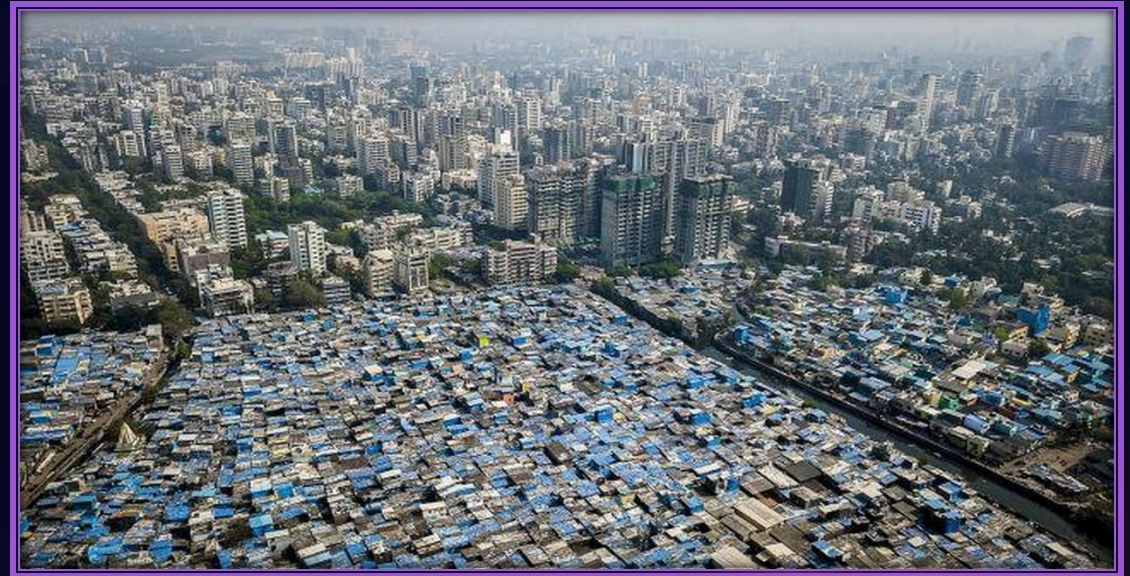
# Problem

## Investing in Sustainability: A Global Necessity



The world urgently needs to invest over **\$5 trillion** annually in sustainability infrastructure for the next **15 years** to effectively combat **climate change** and **environmental degradation**.

## Investing Gap: Emerging Markets



There is a significant investing gap between developed economies and emerging markets, causing economic instability and limiting financial growth. For example, **only 5% of people in emerging markets invest in financial markets**, compared to over 25% in Western Europe and 50% in the US.

## Web3 & Tokenization

More Inclusive, Efficient, and Transparent System for Trading Assets.



Web3 as a Financial  
Platform



[RWA] Tokenization



Trillion-dollar  
Opportunity

RWA tokenization is one of the most important practical applications of blockchain and cryptocurrency and is poised to revolutionize the global financial sector.

# Market Validation

## Web3 & Tokenization

Next Generation for Markets and the Future of Securities.

### Cryptocurrency & Tokenization Regulation



### Institutional Players Embracing Tokenization

**BlackRock**

FRANKLIN  
TEMPLETON



**Goldman  
Sachs**



**SIEMENS**

BlackRock CEO Larry Fink's:

“The next generation for markets, the next generation for securities, will be tokenization of securities.”

ReFi blockchain ecosystem specializing in tokenizing sustainability RWA assets to create stable and transparent sustainability-backed cryptocurrency.

The platform makes it possible to:

- Easily invest and trade in tokenized sustainability assets on Web3.
- Channel capital into sustainability projects.
- Promote innovative sustainability initiatives.

**> Capital for Sustainability**

Combat Climate Change  
Creates jobs & Economic Opportunities

**> Democratization of Investments**

Increasing Financial Inclusion  
Protecting Against Inflation

# Platform



## RWA Tokenization Launchpad

Web3 application designed for asset owners to streamline the tokenization and distribution process of their assets.



## ReFi Cryptocurrency Marketplace

Marketplace to allow users to evaluate, invest, and trade investment opportunities in sustainability.



## Web3 Distribution Framework

Framework to ensure tokenized assets are available across Web3 channels.



## L1 Blockchain Platform

Smart-chain that can exchange assets and data with other blockchains without central exchanges.



## Web2 Financial Platform

Enabling essential functionalities for traditional financial operations within established financial networks.

## Cryptocurrencies dedicated to promoting sustainability



### GGEZ1 Governance Coin

- **Governance Participation**  
Allows coin holders to participate in the platform **governance**.
- **Validators**  
To become a validator, entities must stake GGEZ1 coins as collateral.
- **Validation Rewards**  
Validators who process transactions are rewarded for their participation in the consensus process, incentivizing network participation and increased security.
- **Fixed Coin Supply**  
Maximum supply of **1,777,777,777 GGEZ1**.



### GG ReFi Coin

- **Asset-backed**  
Trusted, secure, and stable cryptocurrency
- **ReFi Investments**  
Backed by a portfolio of diversified global **investments in sustainability**, the coin price reflects the **value of the underlying assets**; new coins get minted to meet user demands; there are **no supply limits**.
- **Staking**  
Coin holders can stake their coins and **earn passive income**.
- **Store of Value**  
**Safe store of value** with limited **price volatility** and **protection against inflation**.

## ReFi: Regenerative Finance

Investment Approach that Generates Financial Returns & Social-Environmental Impact



Investing in Sustainability ... financially and ethically attractive



## Tokenized Investment Fund

Diversified global portfolio holding ETFs, stocks, and direct investments

Exchange Traded  
Funds (ETFs)

Traded Stocks

Equities  
Direct Investments



Regenerative Finance (ReFi) Investments

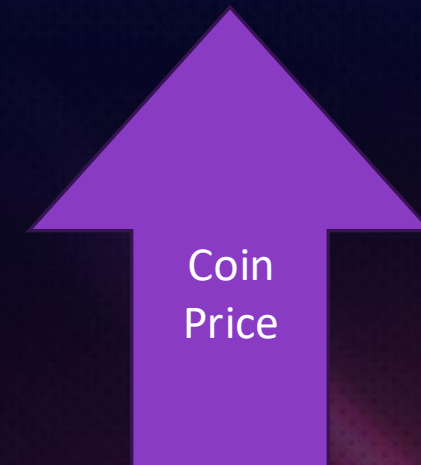


# Business Model

## Tokenomics-Based Economic System

Increasing chain utilization boosts demand and increases the GGEZ1 coin value.

Transactions
RWA Tokenization
DApps & DeFi
NFTs & GameFi



**Chain Utilization**  
Requires GGEZ1 Coin

**Economic Output**  
Transaction Fees (Gas)

**Revenue Distribution**  
Stakeholders Incentives

**Capital Gain**  
Deflationary Dynamics

# Financial Projection

## Tokenizing \$15b by 2030

Generating \$50 million to stakeholders.

### Market Share

- Share from traditional fiat-backed stablecoins like USDT and USDC. Market size around \$300b
- Benefit from the anticipated growth of RWA tokenization

<b>Asset Collateral Value</b> (Billions USD)	<b>15</b>
<b>Year</b>	<b>2030</b>
<b>Network Annual Revenue</b> (Millions USD)	<b>20-50</b>
<b>Tokenization Market Share</b>	<b>&lt; 1%</b>
<b>Chain Market Cap</b> (Billions USD)	<b>3</b>
<b>Coin Price Multiples</b>	<b>20-50</b>

[Coin Price Multiples >](#)

[Tokenization Market Size >](#)



# Go-to-Market Strategy

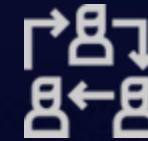
Ensure coins availability on web3 channels starting with DeFi.



**Direct Access**  
Thru GGEZ website



**Multi-chain Availability**  
Smart Contracts



**Decentralized Exchanges**  
Various DeFi protocols & DEXs



**Cryptocurrency Exchanges**  
Getting Listed on CEXs



**Wallet Integration**  
Support Wide range of wallets



**Payment Processors**  
Establish Partnerships



**Regulatory Compliance**

# Sales & Marketing

Targeted marketing with exceptional user experience to drive organic growth.



## Web3 Distribution

Ensure platform cryptocurrency are available on various web3 channels.



## Partnerships with Asset Custodians

Asset custodians, equity firms, wealth management firms, fund managers.



## Target Market

Target GEN Z crypto users & communities in countries with high crypto adoption such as UAE and Turkey.



## Marketing Strategies

Using organic marketing channels such as affiliate and influencer marketing.

# Competition



Sustainability-backed Cryptocurrency: Profitable, Ethical, Impactful.

Feature	GGEZ1	MANTRA	Bitcoin	Ethereum	Smart-chains coin	Stablecoins (Fiat)	Gold-backed
Market Share	\$150m 0.01%	\$200m 0.01%	\$2,500b 60%	\$500b 12%	\$500b 15%	\$300b 7%	\$500m 0.05%
Price Stability	Yes	Yes	No	No	No	Yes	Yes
Protection Against Inflation	Yes	Yes	Yes	Yes	Yes	No	Yes
Trust: Safe Store of Value	Yes	Yes	Yes	Yes	No	Yes	Yes
Impact Investing (ReFi)	Yes	No	No	No	No	No	No
Emerging Markets Focus	Yes	No	No	No	No	No	No

# Value Proposition



## End Users

### Investing in Valuable Assets

**Trusted, secure, and stable asset-backed cryptocurrency that earns rewards.**

- Safe store of value with limited price volatility and protection against inflation
- Earn Staking Rewards
- Promote Sustainability (ReFi).



## Asset Owners

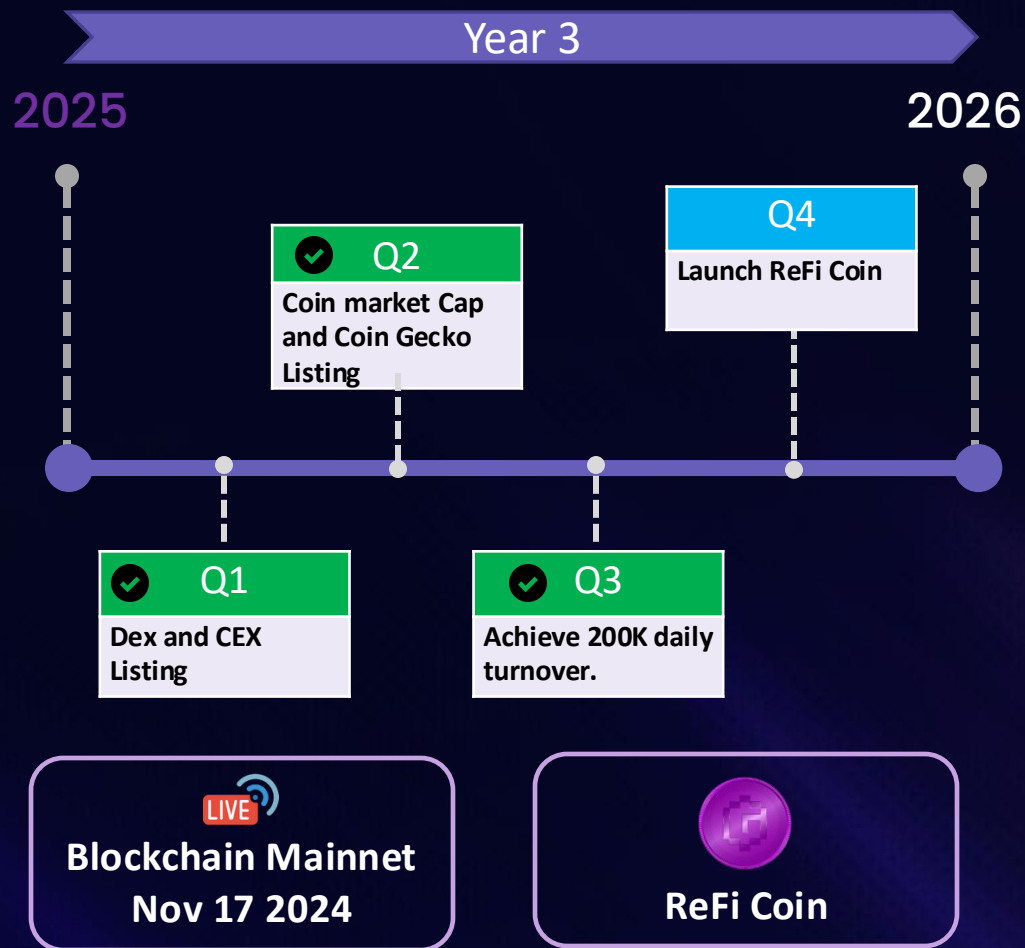
### Unlock Liquidity

**Unlock liquidity and global reach with secure and efficient tokenization.**

- Access to liquidity at lower transaction costs and faster settlement times
- Generate income from token transaction fees
- Increased market value of the asset

# Traction & Roadmap

## 2025 Year Plan



## Traction

<b>\$200k</b> Daily Coin Trading	<b>\$400k</b> Capital Raised	 Marshall Islands LLC Foundation
<b>40k</b> Social Media	 HackerNoon Startup of the Year 2024 – Web3/DeFi	<b>80</b> Seed Investor
 Exchange Listing 5 Exchanges	 Startup World Cup Regional Winner 2023	 Coin Market Cap Listing 2025

# Team



Fintech Experts with 2 Successful Startups and 1 Exit.

## Founders



**Mutaz Majdoub, Founder**

**CEO, Platform Architect**  
MSc IT, McGill University  
Montreal, Canada



**McGill**  
UNIVERSITY



+20 years experience in payments and processing platform development.



**Mohamad Shawamreh, Founder**

**CTO, Head of Development**

Computer Science, Al-Zaytoonah University of Jordan  
Amman, Jordan



+10 years experience in payments and processing platform development.

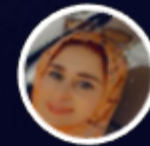


Accomplish Financial



NUMNY.com

## Team



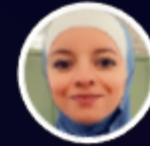
**Ola Omari**

Business Development



**Khaled Majzoub**

Digital Marketing



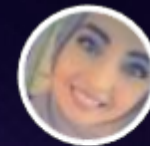
**Walaa Hamed**

Sr. Mobile Developer



**Rawan Hamdan**

Branding & Communication



**Hanan Rihan**

Sr. QA Engineer

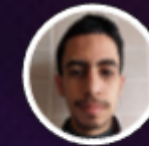


**Ahmad Arman**

Backend Dev



**Shaker Abdullah**



**Rami Ibrahim**

Backend Dev



**Guy Raymond El Khoury**

CEO Accomplish Financial



**Nasser Saleh**

Founder of MadfoatCom



**Raya Rousan**

Expectation State

## Private/Seed Round.

Raising	No. Coins	Coin Price
\$1,166,000	43,200,000	0.027

## Ecosystem Expansion

Distribution | Marketing | Users | Transactions

**30+**

Markets/Exchanges

**\$20m**

Daily Coin Trading

**200**Top

Global Coin Ranking

**\$0.5b**

Market Cap

**\$0.5**

Coin Price

"A sword wields no strength unless the hands that holds it has courage."  
'Legend of Zelda: Twilight Princess'.



# Sustainability-Backed Cryptocurrency

Real-world Impact | Real Financial Returns

Invest in a Web3 project that benefits people and the planet.



"The strength of the heart, the will to keep going, even in the darkest of times."  
— Kingdom Hearts